

A magnifying glass is positioned on the left side of the frame, its lens focused on a small, rectangular piece of paper. The paper has handwritten text in black ink. The background is dark, making the white paper and the light from the magnifying glass stand out.

WHEN THERE'S
A BLACKOUT,
IT'S A LITTLE
TOO LATE TO
SEE THE LIGHT.

THE PROSPECT OF ROLLING BLACKOUTS IN NORTHERN VIRGINIA AS EARLY AS 2011 IS VERY REAL.

Population growth in Northern Virginia has been tremendous, with no signs of slowing down. The number of households in the region is projected to have grown by 27% between 2000 and 2010. As a result, demand for electricity in Northern Virginia has grown by a staggering 40% over the last 10 years and will jump another 8% in the next four years. Northern Virginia is home to one of the nation's highest concentrations of energy-intensive, high-tech businesses and vital national defense facilities. It's a major hub for Internet traffic filled with high-demand data centers.

That's why a new transmission line to serve Northern Virginia's expanding appetite for electricity is urgently needed. Current reliability studies—including those from the U.S. Department of Energy, the North American Electric Reliability Council and PJM Interconnection—all confirm a clear need for this line.

Without it, the prospect of blackouts is very real. Unless we begin now, there will be tremendous problems for millions of people throughout the entire region by 2011. The disruption to homes, schools, businesses and government facilities will be devastating.

Building this transmission line will prevent such a catastrophe. And the delivery of reliable electric power every day—Dominion's obligation to Virginia—will be secured.



Dominion
It all starts here.
www.dom.com

If you're concerned about potential blackouts in Northern Virginia and the region's growing demand for electricity, contact your state legislator at 1(800) 889-0229 (Monday through Friday, 8:30am to 5:00pm) or go to the Web site <http://legis.state.va.us>