



We're at one million and conserving ...

Every CFL installed means Virginia is using less energy—and that's helping create a brighter future for everyone.

Thanks to a unique discount program offered by Dominion, more than one million energy-saving CFL light bulbs are now lighting up homes and businesses throughout Virginia.

That's good for Dominion, our customers—and their wallets—because each CFL bulb consumes about 75% less energy than traditional incandescent bulbs. And they can last up to 10 times longer.

It's also helping improve air quality and preserve our environment by reducing carbon dioxide emissions equivalent to taking more than 50,000 cars off the road for a year.

But it's just one of many things Dominion is doing to make conservation a top priority. Like launching nine innovative, new pilot programs to help residential and small business customers save money by significantly reducing their electricity use. And providing an easy-to-use energy calculator on-line so customers can determine the amount of energy they are using while learning even more ways to save.

It's our way of supporting Virginia's goal to reduce the state's electricity consumption by 10% by 2022.

To learn more, visit www.dom.com.

WHAT WE DO EVERY DAY, POWERS YOUR EVERY DAY.

